Apple Personal LaserWriter 320: Description (10/96)

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TOPIC ---

This article describes the Apple Personal LaserWriter 320.

DISCUSSION --

The Apple Personal LaserWriter 320 is an affordable PostScript laser printer
that offers a number of advanced print capabilities. It's ideal for individual
home, education, and small-business users who require PostScript capability and
who desire future RAM expansion options.

As easy to own as it is to buy, the Personal LaserWriter 320 connects simply,
via the Macintosh computer's built-in LocalTalk port, and features an
attractive, compact design. It also provides state-of-the-art energy efficiency.
There is no on/off switch; instead, the printer "wakes up" when needed,
operating the remainder of the time in an electricity-saving—and completely
silent—standby mode.

Yet for all its simplicity of setup and operation, the Personal LaserWriter 320
offers a host of advanced capabilities. It features outstanding print quality,
uniting Adobe PostScript Level 2 with Apple's own FinePrint
resolution-enhancement technology. And the Personal LaserWriter 320 comes with
35 fonts in ROM, as well as built-in TrueType scaling for the highest-quality
printing when using either PostScript Type 1 or TrueType fonts.

As your printing needs become more sophisticated, the Personal LaserWriter 320
is designed to grow to meet them. It has two expansion options: the 2MB RAM
Upgrade, which expands both the printer's memory cache and its ability to print
documents that contain large numbers of downloadable fonts; and the 6MB RAM
PhotoGrade Upgrade, which adds to those capabilities the enhanced graphic image
quality provided by Apple's PhotoGrade technology. Simply put, the Personal
LaserWriter 320 offers the PostScript printing capabilities you need—now and in
the future.

Features
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Outstanding print quality

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* Offers 300-dpi resolution
* Combines Adobe PostScript Level 2 support with FinePrint technology for resolution enhancement
* Comes with 35 built-in fonts and the TrueType scaler in ROM
* Includes built-in support for PhotoGrade graphic image enhancement (requires optional RAM upgrade)

Ease of ownership
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* Connects simply via the Macintosh computer's built-in LocalTalk port
* Complies with the EPA's Energy Star guidelines for energy-efficient operation
* Prints extremely quietly, and makes no noise at all when not in use
* Features a compact, attractive design

Affordability and expandability
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* Provides advanced functionality at an affordable price
* Offers two expansion options, allowing you to enhance its capabilities as your needs grow

Ordering Information

Apple Personal LaserWriter 320
Order No. M2178LL/A
* Apple Personal LaserWriter 320
* User's guide
* Limited warranty card

Apple 2MB RAM Upgrade*
Order No. M2182LL/A

Apple 6MB RAM PhotoGrade Upgrade*
Order No. M2183LL/A

Toner Cartridge
Order No. M2045G/A

100-sheet Universal Cassette
 Order No. M2079G/A

*Requires dealer installation

Article Change History:
22 Oct 1996 - Updated printer cartridge part number.
27 Jul 1995 - Corrected misspellings; reviewed.
23 Aug 1994 - Review for accuracy.

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