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Internet Server For WWW: Description (3/96)

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TOPIC -----

This article describes The Apple Internet Server Solution for the World Wide Web.

DISCUSSION -----

The Apple Internet Server Solution is the easiest and most affordable way to establish a presence on the World Wide Web (WWW). It's the perfect solution for organizations in business, education, or publishing that want to make their information widely accessible on the Internet. And it's a cost-effective choice for organizations that want to publish information for internal use in an electronic format so that all employees have easy access to it.

The Internet, and in particular the WWW, is rapidly gaining in popularity, offering individuals and organizations unparalleled opportunities to get their messages out to the world. The Apple Internet Server Solution is a "WWW server in a box", an all-in-one solution that consists of a Workgroup Server and a CD-ROM that contains all of the software you need to establish a presence on the web.

You get WebSTAR server software; PageMill, a ground-breaking WYSIWYG Hypertext Markup Language (HTML) editor that makes it easy to create a web page; Netscape Navigator client software; RealAudio Server, a web-based audio broadcasting system; and MacDNS domain name server software. You also get NetCloak, a powerful addition to your web server that lets you create dynamic web pages accessible by any browser, and ServerStat to analyze WebSTAR traffic reports.

In addition, the CD-ROM includes AppleSearch and AppleSearch CGI, Adobe Acrobat Pro, Image Maps and Electronic Mail Common Gateway Interfaces (CGIs), and customizable web pages and forms.

With MacDNS, multiple redundant Workgroup Servers can act as one web server to handle exceptionally high traffic as your site gains popularity. This scalability is quite cost-effective because you can gradually add more power as you need it.

So if you're looking to get noticed on the WWW affordably and easily, but with an eye toward future expansion, the Apple Internet Server Solution is the

perfect choice.

Features

Affordability

- Is the lowest-cost World Wide Web server available today

Ease of use

- Includes all of the software tools you need to establish a presence on the web
- Installs with a single click of the mouse
- Gets you up and running in minutes
- Comes with examples and templates to let you create interactive web pages quickly
- Requires no knowledge of UNIX
- Lets you create interactive web pages using Common Gateway Interfaces (CGIs) without complex C programming

Performance and scalability

- Features the high-performance PowerPC processor
- Includes an enhanced networking architecture to optimize your servers performance

Security and reliability

- Is one of the most secure web servers available right out of the box
- Requires no user-installed security patches
- Recovers quickly and easily from power outages

Compatibility

- Lets you create web pages that are accessible to Windows, UNIX, Apple MessagePad, and Mac OS clients

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- 22 Mar 1996 - Updated article to version 1.1.
- 03 Jan 1996 - Changed to correct server software.
- 12 Jul 1995 - Changed title for consistency.

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